

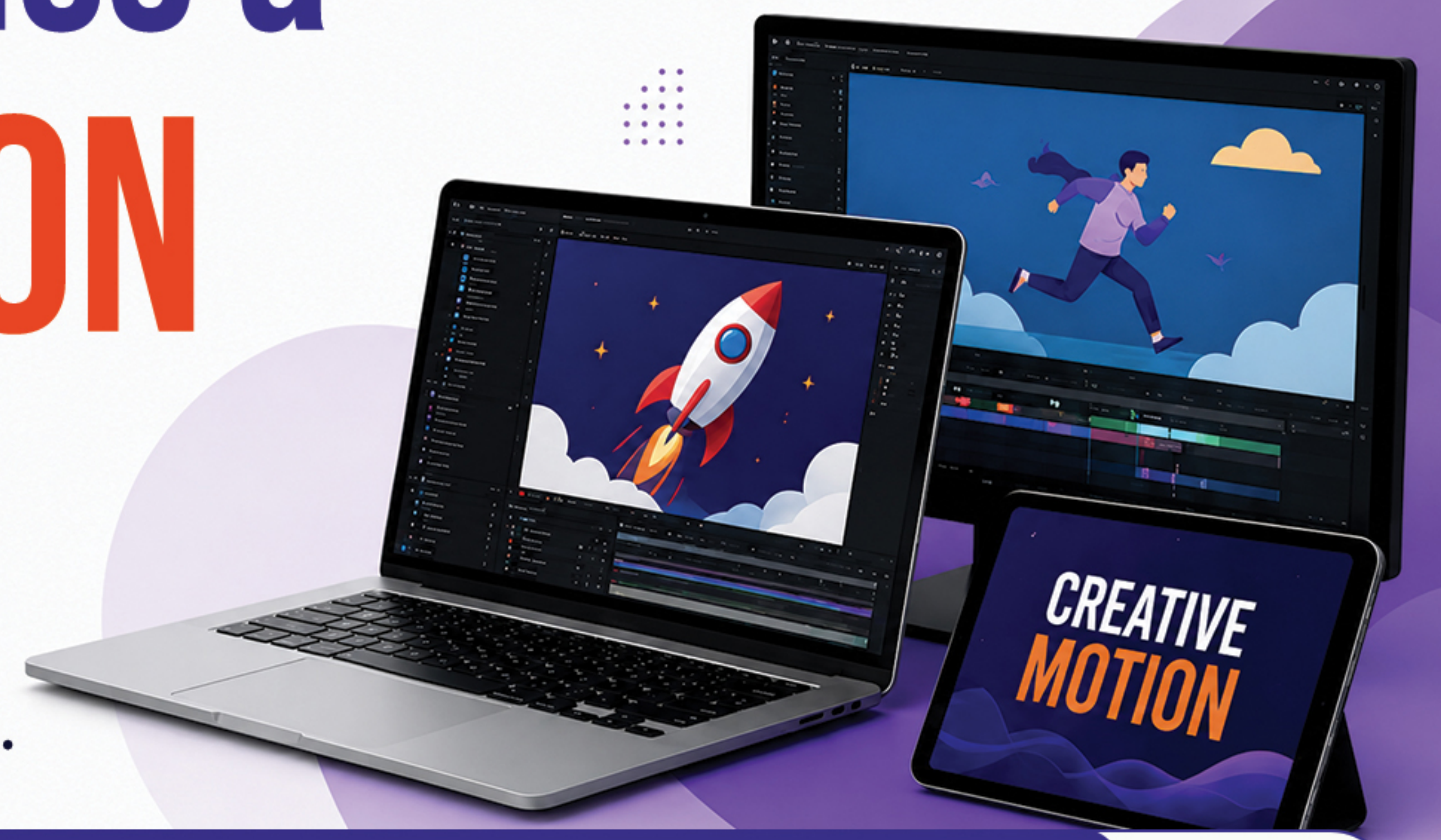


PROFESSIONAL MOTION GRAPHICS & 2D ANIMATION

+91 88388 00224

with Creative AI

Design. Animate. Edit. Deliver.



Ai

Adobe
Illustrator

Pr

Adobe
Premiere Pro

Ae

Adobe
After Effects



DURATION

72 Classes (36 Modules × 2 Classes)



LEVEL

Beginner to Professional



LEARNING MODE

Project Based Portfolio Driven

AI TOOLS (For Research, Storytelling & Workflow)



ChatGPT



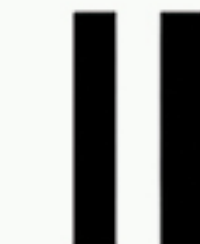
Gemini



Adobe
Firefly



Google
ImageFX



ElevenLabs



Adobe
Podcast
Enhance



Adobe
Color



Google
Fonts

AI is used for research, concept development, script writing, voiceovers, references, moodboards and workflow enhancement.

No AI animation generators. No AI video editing.

Students create everything manually.

YOUR 6 PHASE LEARNING JOURNEY

PHASE 1



MOTION DESIGN FOUNDATIONS

Build strong creative & animation fundamentals.

01 Motion Design Basics

(Animation industry, career paths, 12 principles of animation)

02 Storytelling for Motion

(Visual language, timing, composition)

03 Design for Motion

(Colour, typography, layouts, brand guidelines)

PORTFOLIO OUTCOME

- Motion Design Moodboard
- Animated Storyboard
- Motion Style Guide

PHASE 2



ILLUSTRATOR FOR MOTION DESIGNERS

Create professional vector assets ready for animation.

04 Vector Drawing Basics

(Icons, objects, backgrounds)

05 Logo Design & Brand Assets

(Logo, symbols, brand elements)

06 Illustrations & Scene Design

(Characters, backgrounds, isometric illustrations)

07 Character Design

(Expressions, poses, turnaround)

08 Illustrator Production Workflow

(Layers, export, AE workflow, asset package)

PORTFOLIO OUTCOME

- Vector Asset Pack
- Logo Collection
- Illustration Library
- Character Design Sheet
- Animation-Ready Asset Package

PHASE 3



PREMIERE PRO VIDEO EDITING

Edit videos with professional workflow and storytelling.

09 Editing Workflow

(Timeline, sequences, media management)

10 Transitions, Titles & Audio

(Audio mixing, titles, transitions)

11 Story Editing & Commercials

(Pacing, storytelling, commercials)

12 Export & Delivery

(Media encoder, formats, broadcast delivery)

PORTFOLIO OUTCOME

- Travel Edit
- YouTube Video
- Corporate Video
- Broadcast Ready Video



SURPRISE YOUR CREATIVITY

From idea to motion, we build your skills.



INDUSTRY WORKFLOW

Learn real production pipeline used in studios.



REAL WORLD PROJECTS

Work on industry style projects & case studies.



STRONG PORTFOLIO

Graduate with 25+ projects & a professional showreel.



CAREER READY

Interview prep, resume, freelancing guidance.



PROFESSIONAL MOTION GRAPHICS & 2D ANIMATION

with Creative AI

+91 88388 00224

By the end of this program, you will have a professional portfolio with real-world projects and case studies.



PHASE 4

Ae

AFTER EFFECTS MOTION DESIGN

Create stunning motion graphics, visual effects & animation.

- 13 After Effects Fundamentals
- 14 Keyframes & Animation Principles
- 15 Shape Layers, Trim Paths & Repeaters
- 16 Text Animation & Kinetic Typography
- 17 Logo Animation & Reveals
- 18 Masks, Mattes & Roto Techniques
- 19 Tracking, Nulls & Stabilization
- 20 Green Screen & Compositing
- 21 3D Layers, Camera & Lights
- 22 Expressions & Automation
- 23 Advanced Effects & Particles
- 24 Rendering, Media Encoder & Delivery

PORTFOLIO OUTCOME

- Logo Reveal
- Kinetic Typography
- Compositing Project
- 3D Motion Project
- Cinematic Title
- Broadcast Delivery

PHASE 5



MOTION DESIGN PROJECTS

Work on real-world projects and build industry ready skills.

- 25 Social Media Motion Campaign
- 26 Corporate Explainer Video
- 27 Product Advertisement (30 Sec)
- 28 Educational / E-learning Video
- 29 Restaurant Promo Video
- 30 Real Estate Promo / Walkthrough
- 31 Event Promo / Highlights
- 32 YouTube Channel Intro Package

PORTFOLIO OUTCOME

- 8+ Real-World Motion Projects
- Campaigns for Different Industries
- Social Media & Broadcast Ready

PHASE 6



INDUSTRY PORTFOLIO & CAREER READY

Prepare your professional profile and launch your career.

- 33 Live Client Brief & Planning (Research, storyboarding & pitch)
- 34 Production Pipeline (Illustrator | Premiere Pro | After Effects)
- 35 Showreel & Portfolio Building (Behance, LinkedIn & online presence)
- 36 Career & Freelancing (Interview prep, pricing, client communication & freelancing)

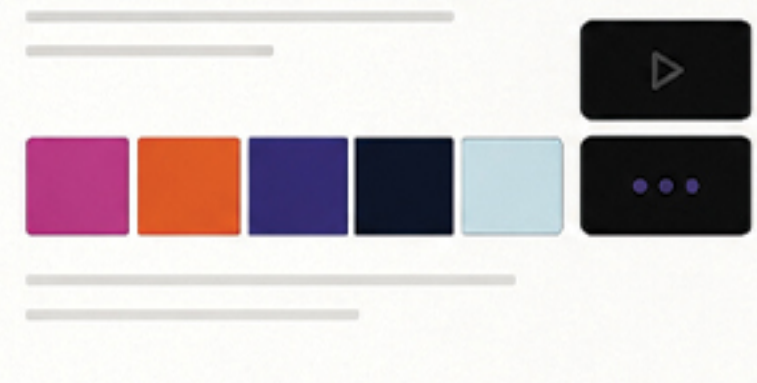
PORTFOLIO OUTCOME

- Professional Showreel
- Behance Portfolio
- Client Pitch Presentation
- Resume
- LinkedIn Profile
- Freelance Kit

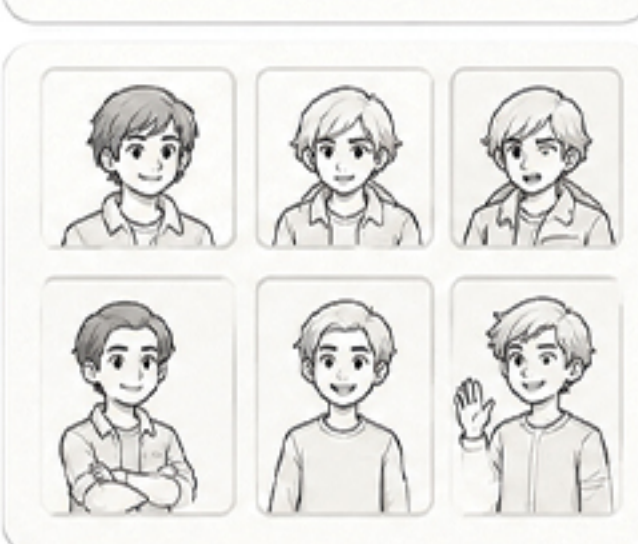
YOUR PORTFOLIO - WHAT YOU WILL CREATE

BRAND & MOTION ASSETS

MOTION STYLE GUIDE



Aa Aa Aa



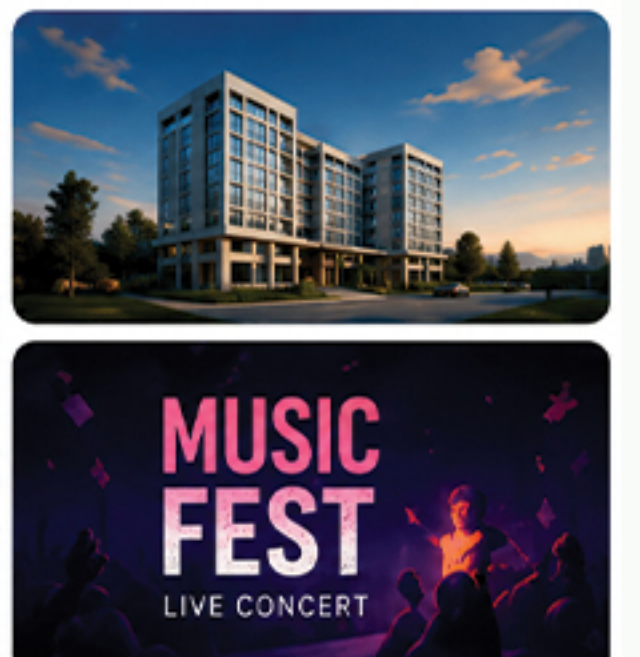
- Motion Style Guide
- Storyboard
- Vector Asset Library
- Character Design Sheet
- Animation-Ready Package

MOTION GRAPHICS



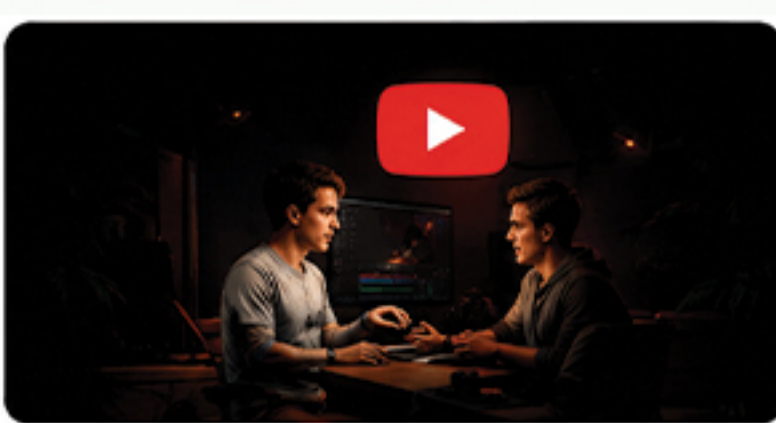
- Logo Reveal
- Kinetic Typography
- Animated Infographic
- Social Media Campaign
- Broadcast Graphics

COMMERCIALS & PROMOS



- Product Advertisement
- Restaurant Promo
- Real Estate Promo
- Event Highlights
- Corporate Explainer

VIDEO EDITING PROJECTS



- Travel Video
- YouTube Edit
- Corporate Edit
- Broadcast Video

ADVANCED MOTION PROJECTS



- 3D Product Showcase
- Virtual Studio Composite
- Tracked Advertisement
- Cinematic Title Sequence

INDUSTRY PROJECTS & PRESENTATIONS



- Live Client Motion Campaign
- Client Pitch Presentation
- Case Study Document
- Professional Showreel

CAREER OPPORTUNITIES

- Motion Graphics Designer
- 2D Animator
- Creative Video Producer
- Explainer Video Designer
- Corporate Video Editor
- Brand Motion Designer
- Broadcast Graphics Artist
- Social Media Motion Designer
- Content Creator
- Multimedia Designer